

## SPONSORSHIP OPTIONS AND PRIVILEGES

(Sizes of Logo will be varied based on category)

| SL. No. | PRIVILEGES  | TITLE SPONSOR<br>15 Lakhs | PLATINUM SPONSOR<br>10 Lakhs | GOLD SPONSOR<br>5 Lakhs | SILVER SPONSOR<br>1 Lakhs |
|---------|---|---------------------------|------------------------------|-------------------------|---------------------------|
| 1       | Free Stall Space  | 36 sqm.                   | 24 sqm.                      | 12 sqm.                 | -                         |
| 2       | Branding through our Official site<br>(Logo of Sponsors with hyperlink to their Website)  | ✓                         | ✓                            | ✓                       | ✓                         |
| 3       | Multi Colour Advertisement in Fair Directory  | ✓                         | ✓                            | ✓                       | ✓                         |
| 4       | Branding in all our Newspaper advertisements  | ✓                         | ✓                            | ✓                       | ✓                         |
| 5       | Branding in Our Trade Magazine ads.   | ✓                         | ✓                            | ✓                       | ✓                         |
| 6       | Branding in all our Outdoor Media Publicity   | ✓                         | ✓                            | ✓                       | ✓                         |
| 7       | Branding in Banners / Hoarding in various<br>Airport, Railway Stations, Industrial Estates,<br>Bus Backs, Bus Wrappers, Auto Top, etc., | ✓                         | ✓                            | ✓                       | ✓                         |
| 8       | Branding in Event Brochure  | ✓                         | ✓                            | ✓                       | ✓                         |
| 9       | Branding in all our Invitations.  | ✓                         | ✓                            | ✓                       | ✓                         |
| 10      | Branding in News Letters  | ✓                         | ✓                            | ✓                       | ✓                         |
| 11      | Branding in all our email footer  | ✓                         | ✓                            | ✓                       | ✓                         |
| 12      | Branding in all our News Paper ads  | ✓                         | ✓                            | ✓                       | ✓                         |
| 13      | Branding in Press release   | ✓                         | ✓                            | ✓                       | ✓                         |
| 14      | Branding in Networking Reception  | ✓                         | ✓                            | ✓                       | ✓                         |
| 15      | Branding in the Main Entrance Arch  | ✓                         | ✓                            | ✓                       | ✓                         |
| 16      | Branding in all Banners inside the Exhibition Halls.  | ✓                         | ✓                            | ✓                       | ✓                         |
| 17      | Branding in all out side banners of Exhibition Halls  | ✓                         | ✓                            | ✓                       | ✓                         |
| 18      | Branding in the Bunting of inside and Outside Exhibition Halls.   | ✓                         | ✓                            | ✓                       | ✓                         |
| 19      | Cubic Box Branding outside Halls.   | ✓                         | ✓                            | ✓                       | ✓                         |
| 20      | Branding in the Inaugural backdrop  | ✓                         | ✓                            | ✓                       | ✓                         |
| 21      | Branding in the Visitor Registration Kiosk  | ✓                         | ✓                            | ✓                       | ✓                         |
| 22      | Product Promotion in LED Screens  | ✓                         | ✓                            | ✓                       | ✓                         |

### Remarks :

- 1) Title Sponsor's Logo will be carried with Event logo
- 2) Naming of Halls will be done Platinum Sponsors.
- 3) Exhibitors and Visitors Data will be provided to Title and Platinum Sponsors.
- 4) Size of Product promotion Buntings and Hoarding will change based on Category.