

## SPONSORSHIP OPTIONS AND PRIVILEGES

(Sizes of Logo will be varied based on category)

SL. No.	PRIVILEGES	TITLE SPONSOR 12 Lakhs	PLATINUM SPONSOR 10 Lakhs	GOLD SPONSOR 5 Lakhs	SILVER SPONSOR 1 Lakhs
1	Free Stall Space	36 sqm.	24 sqm.	12 sqm.	-
2	Branding through our Official site (Logo of Sponsors with hyperlink to their Website)	✓	✓	✓	✓
3	Multi Colour Advertisement in Fair Directory	✓	✓	✓	✓
4	Branding in all our Newspaper advertisements	✓	✓	✓	✓
5	Branding in Our Trade Magazine ads.	✓	✓	✓	✓
6	Branding in all our Outdoor Media Publicity	✓	✓	✓	✓
7	Branding in Banners / Hoarding in various Airport, Railway Stations, Industrial Estates, Bus Backs, Bus Wrappers, Auto Top, etc.,	✓	✓	✓	✓
8	Branding in Event Brochure	✓	✓	✓	✓
9	Branding in all our Invitations.	✓	✓	✓	✓
10	Branding in News Letters	✓	✓	✓	✓
11	Branding in all our email footer	✓	✓	✓	✓
12	Branding in all our News Paper ads	✓	✓	✓	✓
13	Branding in Press release	✓	✓	✓	✓
14	Branding in Networking Reception	✓	✓	✓	✓
15	Branding in the Main Entrance Arch	✓	✓	✓	✓
16	Branding in all Banners inside the Exhibition Halls.	✓	✓	✓	✓
17	Branding in all out side banners of Exhibition Halls	✓	✓	✓	✓
18	Branding in the Bunting of inside and Outside Exhibition Halls.	✓	✓	✓	✓
19	Cubic Box Branding outside Halls.	✓	✓	✓	✓
20	Branding in the Inaugural backdrop	✓	✓	✓	✓
21	Branding in the Visitor Registration Kiosk	✓	✓	✓	✓
22	Product Promotion in LED Screens	✓	✓	✓	✓

### Remarks :

- 1) Title Sponsor's Logo will be carried with Event logo
- 2) Naming of Halls will be done Platinum Sponsors.
- 3) Exhibitors and Visitors Data will be provided to Title and Platinum Sponsors.
- 4) Size of Product promotion Buntings and Hoarding will change based on Category.